



Mall of America Welcomes 10 New Stores and Restaurants

BLOOMINGTON, Minn., - Mall of America will follow a record-breaking 2010 with the opening of 10 news stores and restaurants this summer.

“We keep our retail mix fresh and cutting edge,” said Doug Killian, tourism director. “Last year, Mall of America experienced the highest sales and visitor total in its 18-year history. The new stores this summer will continue this momentum.”

The Mall welcomed 28 new tenants in 2010 including Microsoft, Hugo Boss and Cadillac Ranch (restaurant). New stores and eateries to open in 2011 include **Michael Kors, Stuart Weitzman, Armani AIX, Naartjie Kids, Bettie Page, See’s Candies, Merrell Shoes and Sky Deck Sports Grille and Lanes**. They will complement the Mall’s current 520 retailers including Macy’s, Bloomingdales, Abercrombie & Fitch, American Eagle, Lacoste, Levis and Gap.

“Mall of America is one of the leading tourist destinations in the country,” said Killian. “We attract more than 40 million visitors annually and offer world-class shopping, restaurants and entertainment with *no sales tax on clothing or shoes*. We are an affordable destination also which is especially important in today’s economic climate.”

Located in Bloomington, Minnesota, the Mall is only 15 minutes from downtown Minneapolis and St. Paul. With hundreds of stores, 50 restaurants, nightclubs, the nation’s largest indoor amusement park and underground aquarium, the Mall offers something for everyone. The Mall attracts more visitors annually than the combined populations of Canada, North Dakota, South Dakota and Iowa.

The Mall is located next to Minneapolis/St. Paul International Airport (MSP). MSP features nonstop service from Europe (London, Paris, Amsterdam, Reykjavik), Asia (Tokyo), Mexico (Mexico City) and Canada (11 cities). In addition, travelers with MSP flight connections of three hours or more can use convenient Light Rail Transit between MSP and the Mall to shop or dine.

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Restaurant Choices

With 50 restaurants to choose from, visitors are never hungry at Mall of America. Choices include fine dining, family-themed restaurants and popular fast-food eateries. For elegant dining, Napa Valley Grille, Tucci Benucch, Twin City Grill and Crave are among the best. Cantina #1, Bubba Gump Shrimp Co., Rainforest Café and Kokomo's Island Café offer delicious selections and a fun, interactive environment.

Attractions Galore

Mall of America offers the most exciting attractions under one roof. Nickelodeon Universe®, in the center of the Mall, is the nation's largest indoor family theme park. Sea Life Aquarium was named "Best Shark Encounter" by (U.S.) Discovery Channel. Enjoy an exciting climb at the Ghostly Gangplank ropes course and land on an aircraft carrier at A.C.E.S. Flight Simulators. And, don't forget about LEGO, Theatres at Mall of America™ or the Amazing Mirror Maze.

Events for the Whole Family

Mall of America conducts over 400 events annually – all free to guests. Celebrity appearances include performances and autograph signings by renowned musicians, actors, authors, chefs and other stars. Many events feature fashion shows, interactive displays and product samplings. Toddler Tuesdays offers weekly entertainment by popular children's characters.

Convenient Travel Planning

Mall of America is easy to visit by car, bus or plane. For motorists, the Mall offers over 20,000 free parking spots. For bus travelers, Mall of America provides a dedicated pick-up and drop-off facility at its north entrance. For air travelers, the Mall is only 5 minutes from MSP Airport. More than 35 Bloomington hotels are located within 10 minutes of Mall of America and offer free shuttle service to the Mall and airport. Visit www.MOAspecialoffers.com for attractive Bloomington hotel packages.

Huge Savings

Prices at Mall of America's 520 stores are on average 10 to 15 percent lower than the U.S. east and west coasts. In addition, there is no sales tax on clothing, shoes, food or medicine in Minnesota. Guests save even more with the valuable Super Savings Coupon Book. The book features over 200 discounts at Mall of America stores, restaurants and attractions, providing over \$1,500 in combined savings. The book retails for \$9.95 and can be purchased at the Mall or on-line.

Customer Hours

Mall of America stores are open daily except for Thanksgiving, Christmas and Easter. Stores are open from 10 a.m.-9:30 p.m. Monday-Saturday and 11 a.m.-7 p.m. Sunday. Restaurants and nightclubs are open longer. For full details on Mall of America, visit www.mallofamerica.com.
